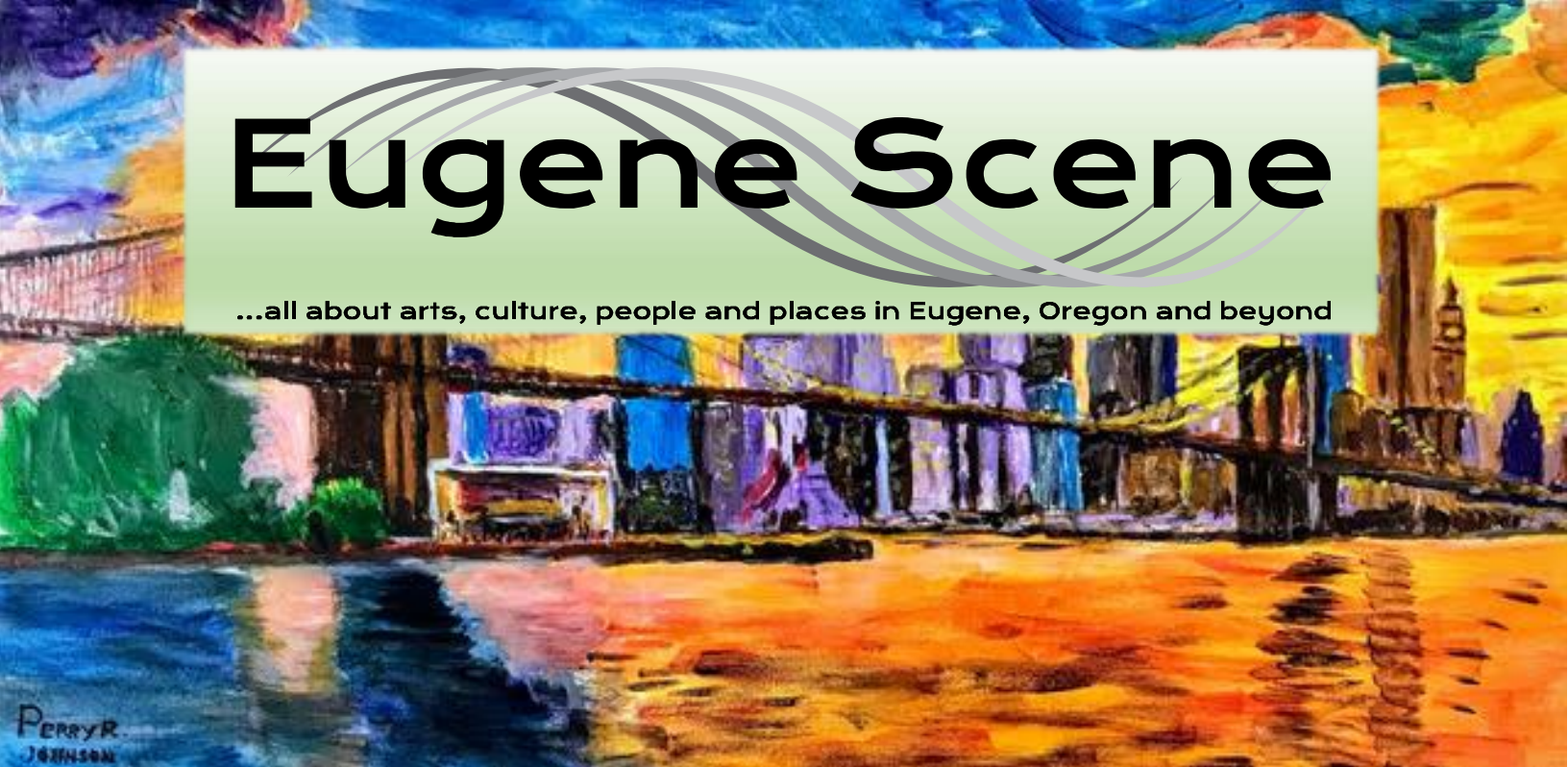


Eugene Scene

...all about arts, culture, people and places in Eugene, Oregon and beyond



Painting by Perry Johnson of Oregon Supported Living Program.

EugeneScene.org

Since its online debut in 2017, Eugene Scene at eugenescene.org has been a trusted source for accurate and lively coverage of the arts — visual, written, musical, and theatrical — that is valued by individual artists, arts organizations, audiences and arts appreciators in Eugene, Springfield, Lane County, and beyond. Your digital ad is an important way for you to reach all these people with information about your own business, organization, event or yourself. It also will give you the satisfaction of knowing that your advertising dollars go directly to support news coverage about the arts.

Eugene Scene's founder is a veteran newspaper reporter with more than 30 years' experience in straight news, investigative, profile, and feature writing, and whose services to eugenescene.org are completely as a volunteer. Eugene Scene is a 501(c)(3) nonprofit organization with no paid staff or overhead; donations and advertising income are used solely to pay freelance journalists and to maintain the website.

Digital Advertising Manager

Tiffany Sullivan

bluesprocketbrokerage@gmail.com

503-367-6776



Blue Sprocket Brokerage
Initiate • Inform • Influence

Blue Sprocket Brokerage, LLC
Representing EugeneScene.org

Eugene Scene

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Digital Display Ad Rates



Digital Ad Rates

<u>AD SIZE (pixels)</u>	<u>2 wks</u>	<u>1 MO</u>	<u>2 MO</u>	<u>3 MO</u>	<u>6 MO</u>	<u>12 MO</u>
728x90 Top Banner (fixed)	\$109	\$171	\$239	\$311	\$524	\$945
300x100 Sidebar Banner	\$78	\$118	\$162	\$205	\$318	\$574
300x250 Sidebar Rectangle	\$92	\$138	\$191	\$241	\$374	\$675
300x600 Sidebar Half Page	\$126	\$195	\$279	\$350	\$599	\$1,075

Roadblock

(Fixed Position Upgrades) Right Sidebar:

1st = 55% 2nd = 50% 3rd = 45% 4th plus = 40%

Nonprofit discount

20% Off



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File Types Accepted:
JPEG, PNG, or GIF formats

File Quality:
High Resolution, Max Quality

File Size: 200k - 400k

DEADLINES (prior to start date): Reservation/Ad Production 3-4 days prior Camera-Ready Art 1-2 days prior

Note: Call or email for a rate quote on run dates over 12 months. Ads are subject to rotation in-column homepage & on the right rail, unless they are upgraded to a roadblock (fixed position). Visual ad examples on this sheet are not to scale in order to fit on the page. Rates subject to change. Invoices are due upon receipt. Late fees are charged starting at 60 days past due.

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Digital Display Ad Options

Visual ad examples on this sheet are not to scale in order to fit on the page.

728 x 90
(pixels)
Top Banner
Above Top Post

300 X 600
(pixels)
Half Page
Right Sidebar

300 X 250
(pixels)
Rectangle
Right Sidebar

300 X 100
(pixels)
Banner
Right Sidebar

The image shows a screenshot of the Eugene Scene website with several digital display ad sizes overlaid. The website header includes the Eugene Scene logo, navigation links (Home, News, Reviews, Art, Exhibits, Dance, Music, Opera, Theater, Books, Poetry, Classes/Workshops, Opportunities, Applause, Advertis), and social media icons. The main content area features a 'FEATURED' section with three articles, followed by a grid of 'THEATER', 'MUSIC', and 'GALLERIES' articles. A right sidebar contains 'UPCOMING EVENTS'.

728 x 90

300 X 600

300 X 250

300 X 100