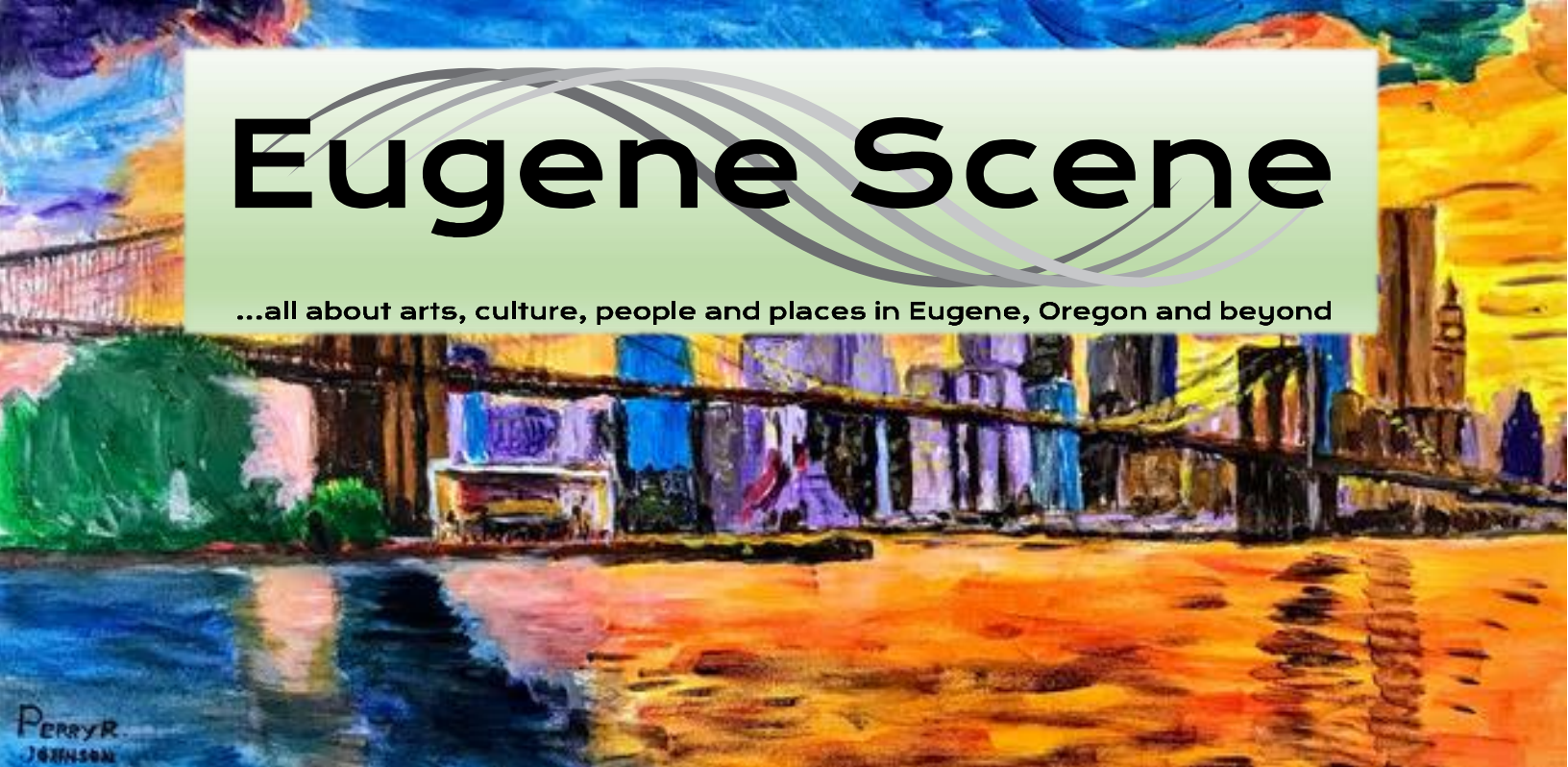


# Eugene Scene

...all about arts, culture, people and places in Eugene, Oregon and beyond



Painting by Perry Johnson of Oregon Supported Living Program.

## EugeneScene.org

Since its online debut in 2017, Eugene Scene at [eugenescene.org](http://eugenescene.org) has been a trusted source for accurate and lively coverage of the arts — visual, written, musical, and theatrical — that is valued by individual artists, arts organizations, audiences and arts appreciators in Eugene, Springfield, Lane County, and beyond. Your digital ad is an important way for you to reach all these people with information about your own business, organization, event or yourself. It also will give you the satisfaction of knowing that your advertising dollars go directly to support news coverage about the arts.

Eugene Scene's founder is a veteran newspaper reporter with more than 30 years' experience in straight news, investigative, profile, and feature writing, and whose services to [eugenescene.org](http://eugenescene.org) are completely as a volunteer. Eugene Scene is a 501(c)(3) nonprofit organization with no paid staff or overhead; donations and advertising income are used solely to pay freelance journalists and to maintain the website.

Digital Advertising Manager

Tiffany Sullivan

[bluesprocketbrokerage@gmail.com](mailto:bluesprocketbrokerage@gmail.com)

503-367-6776



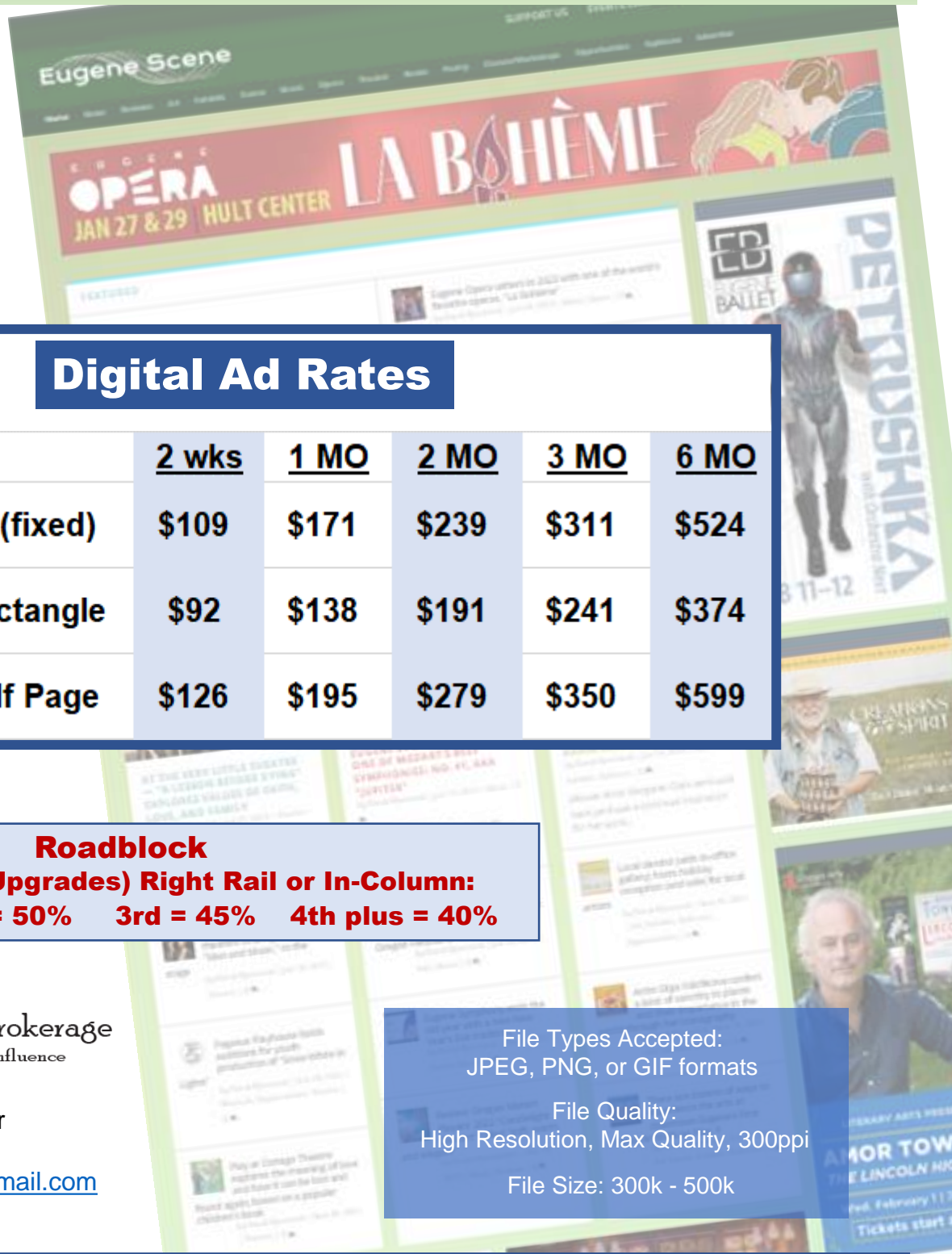
Blue Sprocket Brokerage  
Initiate • Inform • Influence

Blue Sprocket Brokerage, LLC  
Representing EugeneScene.org

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## Digital Display Ad Rates



### Digital Ad Rates

<u>AD SIZE (pixels)</u>	<u>2 wks</u>	<u>1 MO</u>	<u>2 MO</u>	<u>3 MO</u>	<u>6 MO</u>
728x90 Top Banner (fixed)	\$109	\$171	\$239	\$311	\$524
300x250 Sidebar Rectangle	\$92	\$138	\$191	\$241	\$374
300x600 Sidebar Half Page	\$126	\$195	\$279	\$350	\$599

### Roadblock

**(Fixed Position Upgrades) Right Rail or In-Column:**  
**1st = 55%    2nd = 50%    3rd = 45%    4th plus = 40%**



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File Types Accepted:  
 JPEG, PNG, or GIF formats

File Quality:  
 High Resolution, Max Quality, 300ppi

File Size: 300k - 500k

**DEADLINES (prior to start date): Reservation/Ad Production 3-4 days prior    Camera-Ready Art 1-2 days prior**

Note: Call or email for a rate quote on run dates over 6 months. Ads are subject to rotation in-column homepage & on the right rail, unless they are upgraded to a roadblock (fixed position). Visual ad examples on this sheet are not to scale in order to fit on the page. Rates subject to change. Invoices are due upon receipt. Late fees are charged starting at 60 days past due.



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## Digital Display Spec Ads

Visual ad examples on this sheet are not to scale in order to fit on the page.

728 x 90 (pixels)  
Top Banner  
Above Top Post

300 X 600 (pixels)  
Half Page  
Sidebar

300 X 250 (pixels)  
Rectangle  
Sidebar

